

Shopping Safely Online

Warm up: Do you or someone you know shop online? What have you heard about shopping?

Objectives:

- Introduce online shopping
- Explore online shopping
- Identify safe online shopping practices

Time: 3 hours

Learning Tasks

Instructor Activities

Time

Resources

Introduce online shopping:

- Define e-commerce
- Explore Canadian statistics
- Research a product or an item
- Search online flyers

- Search online classifieds
- Search online business / retail sites
- Search eBay

Warm up and introductions

Present:

1. Review agenda and ask about learner expectations for the workshop.
2. Present information and stats on Internet use and online shopping.
3. Explain that the importance of online product research, especially for rural consumers.
4. Demonstrate an online search for a specific product or item (e.g. Canon camera, model) and by retail outlet (e.g. Future Shop).
5. Explain and demo online flyers used by retail businesses.

Practice:

Have learners research a product and search online flyers.

Present:

1. Describe on-line buying /selling by showing examples of classified, business /retail and auction websites.
2. Demonstrate websites such as Craigslist,

15 min

30 min

30 min

15 min

Computer, projector and screen

Flip chart and markers
Computer, projector and screen
PowerPoint presentation

Shopping Safely Online workbook p.1

PowerPoint presentation
Shopping Safely Online workbook p.2-4

<p>Explore online shopping:</p> <ul style="list-style-type: none"> • Shop online <p>Identify safe online shopping practices:</p> <ul style="list-style-type: none"> • Review tips and guidelines to decrease risk 	<p>Amazon and eBay.</p> <p>Break</p> <p>Practice: Have learners search online shopping websites.</p> <p>Present:</p> <ol style="list-style-type: none"> 1. Demonstrate the shopping process from item selection to checkout (note: this will not include the auction process). 2. Review pages 6 & 7 of the workbook and discuss tips and strategies for safe online shopping. <p>Practice: Have learners select an item and go through the checkout process up to the point of inputting payment information.</p> <p>Wind up: Answer any further questions.</p>	<p>15 min</p> <p>30 min</p> <p>15 min</p> <p>15 min</p> <p>15 min</p>	<p>Shopping Safely Online workbook p.5</p> <p>Shopping Safely Online workbook p.6-7</p>
<p>Evaluation: Learners will research product information, search online shopping sites and identify safe online shopping practices.</p>			
<p>Notes: The workbook should be reviewed prior to the workshop as some exercises may need to be updated to reflect website changes.</p>			